

PRESS RELEASE

FTA: Personal Development, Literature, Social, Lifestyle and Entrepreneurship Editors

FOR IMMEDIATE RELEASE

Calling Aspiring Authors: Renowned Author's Coach Launches Two New Online Programs

So, You Want to Write is offering access to two comprehensive online writing programs for writers of all ages.

So, You Want to Write Launches Exclusive New Writing Programs Open to All Aspiring Authors

Registrations for Author's Jump Start and Author's 21 Day Challenge are now open.

Seattle, Washington, USA; September 2021 – This month, So, You Want to Write is thrilled to announce the launch of two new online writing programs: Author's Jump Start and Author's 21 Day Challenge. The two comprehensive programs are ideal for new and aspiring authors who wish to get their books out of their heads and into their hands.

The programs, which start at \$79, are led by successful Author's Coach Ann McIndoo, who has worked closely with many well-known writers and speakers such as Tony Robbins, Mark Victor Hansen, and Bob Proctor. Both courses offer the opportunity to speak face to face with McIndoo during live calls, which serve as open question and answer sessions for participating authors. The programs also look beyond the writing process and delve into the all-important marketing process that is crucial for a successful book launch.

Author's Jump Start

The Author's Jump Start program is a step-by-step mentoring program designed to enable writers to actually write their books. Participants will receive a copy of McIndoo's Jump Start Workbook, along with exclusive access to step-by-step guides, exercises and videos which promise to set the author up for success.

This program also includes access to bonus live sessions with McIndoo to discuss 'The Benefits of Being a Published Author' and any other questions.



Author's 21 Day Challenge

The intensive 21 Day challenge takes a more hands-on approach and guides authors through McIndoo's successful process that has produced more than 1,637 books to date.

Participants will receive a copy of the Author's 21 Day Challenge Workbook, a detailed writing schedule, access to editing, publishing and marketing tools, and six live Author's Coaching Sessions with McIndoo, providing rich content, success strategies and tools, as she takes you on your writing journey.



A seasoned professional, McIndoo has worked with authors across a diverse range of genres, from business to healing and real estate to memoirs. She has been involved in training, writing, and creating learning materials since 1985, and her vast experience has led to book publications and film adaptations.

"Working with writers, helping them to fulfill their dreams of becoming published authors is my passion," shares McIndoo. "I work closely with my mentees, staying close every step of the way, reading, reviewing and checking progress and making sure they achieve their goals."

"These two new programs, Author's Jump Start and Author's 21 Day Challenge, aim to make my services more accessible so that more people can enjoy the immense satisfaction of finally completing a book!"

Places on the Author's Jump Start program are limited and will fill up quickly, so early registration is highly recommended. You can find out more about both courses and Ann McIndoo today at www.soyouwanttowrite.com.

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NOTES TO THE AUTHOR

About Ann McIndoo

Ann McIndoo is a celebrated author's coach with over 16 years in the coaching industry. She has produced over 1637 books to date and secured the film rights for nine movies. McIndoo is the author of eight books, including "So, You Want to Write", "7 Easy Steps to Write Your Book", and "Writing 'On Demand.'"

Program Costs

- Author's Jump Start - \$79
- Author's 21 Day Challenge - \$997, includes six live Author's Coaching Sessions with Ann McIndoo.

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